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Transmission Date: **29 December 2007** Docket: **1120-004**

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Reply to Final Office Action (8 sheets)

Application Number 09/945,350
Confirmation No.: 1476
Filing Date: 31 August 2001
Document Submission Date: 29 December 2007

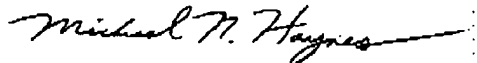
Art Unit: 2623
Examiner: Salatarelli, Dominic D.
Inventor: Drake, Eddie
Docket: 2005P12937US (1120-004)

29 Dec 2007

Date

Michael N. Haynes

Name of Certifier



Signature of Certifier

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**AMENDMENT UNDER 37 C.F.R. 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP 2623
PATENT
Application 09/945,350
Attorney Docket 2005P12937US (1120-004)**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s)	Drake, Eddie
Application	09/945,350
Confirmation	1476
Filed	31 August 2001
Application Title	Real-Time Audience Monitoring, Content Rating, and Content Enhancing
Art Unit	2623
Latest Examiner	Salatarelli, Dominic D.

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Commissioner for Patents

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REPLY UNDER 37 C.F.R. 1.116 AND REQUEST FOR RECONSIDERATION

In reply to the Office Action mailed on 30 October 2007, the three month shortened statutory period for responding to which expires on 30 January 2008, Applicant respectfully submits the following: